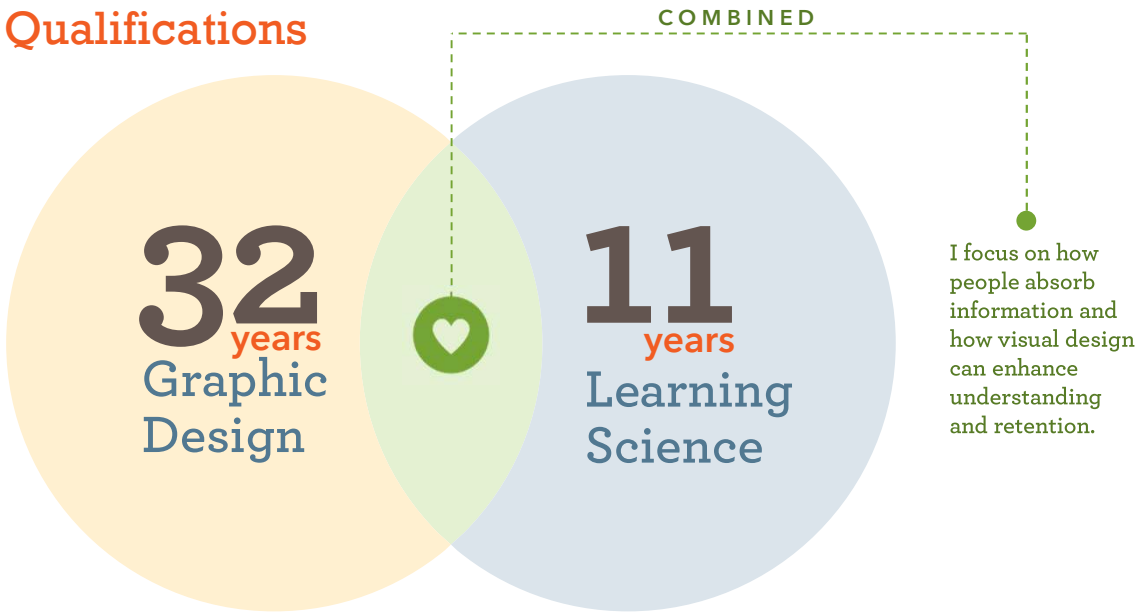
1

Qualifications



2

Three reasons we create presentations

3

1. To inform or educate
2. To persuade
3. To summarize data or research

4

Applying design fundamentals to improve your slides

- Alignment
- White space
- Contrast
- Visuals & graphics

5

1

Alignment

6

An efficient and green form of energy

Solar Energy:

- Solar power harnesses the **energy from the sun** using
  - photovoltaic cells or
  - solar thermal systems.
- It is abundant, renewable, and produces no greenhouse gas emissions during operation.
- Advances in technology have significantly improved
  - the **efficiency and**
  - **affordability** of solar panels.

7

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8

2

Contrast

9

Hydropower

- Hydropower generates electricity by using the flow of water, typically from rivers or dams.
- It's one of the oldest and most widely used forms of renewable energy.
- It's essential to consider environmental impacts such as ecosystem disruption.

Looking ahead

- The future of hydropower.
- Smart ways to save.

10

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PowerPoint Tip

How to see if your colors have enough contrast

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3

Simplify

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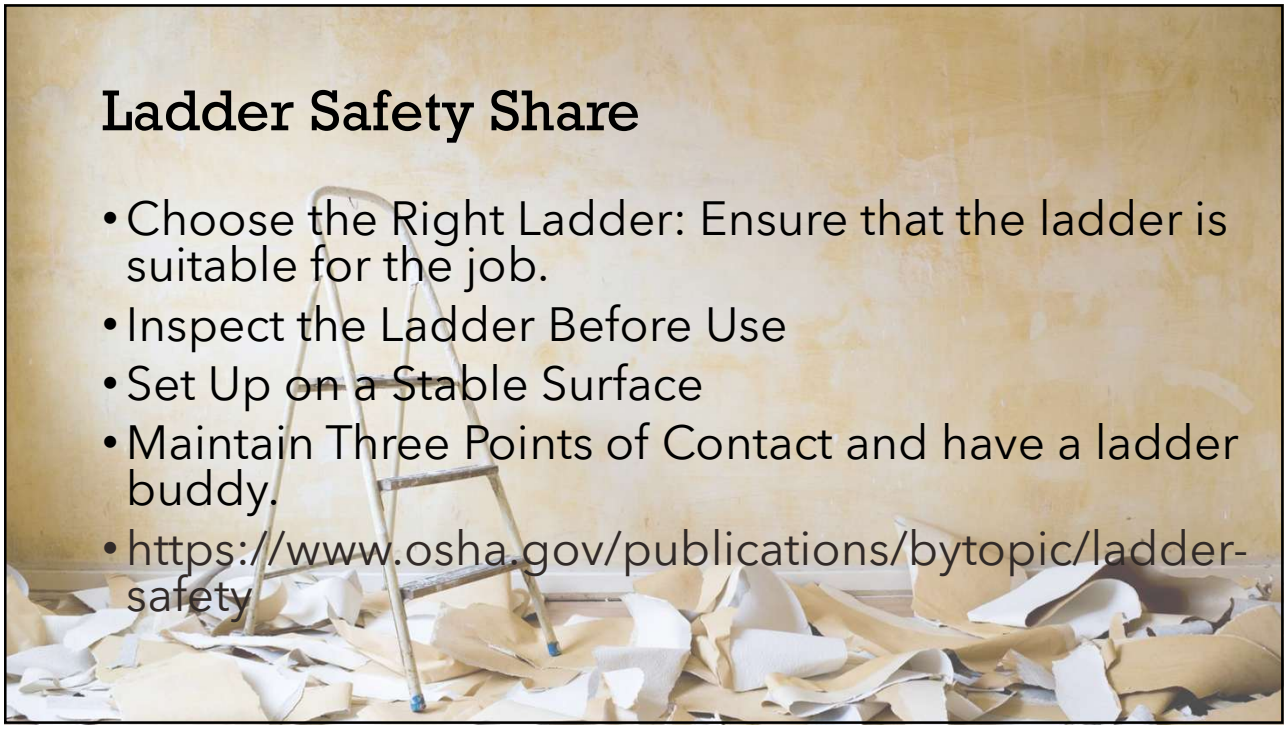

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One Objective

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Eligibility for Leadership programs

Who is eligible:

✓Full-time regular employees and/or Part-time employees who have passed probation
✓Only open to employees who whose term is expected to extend through the one-year program
✓*(participation does not guarantee employment should the participant's employment contract end).*
✓Students and contractors are **not** eligible.

Qualifications:

✓Commitment to program participation expectations (*see application and sponsor forms*)
✓Support of supervisor to participate (*dedicated time to attend events; see application and sponsor forms*)
✓Must be in good standing (*Must **not** be under current disciplinary procedures or have a ranking of unsatisfactory in any performance factors)*

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Qualifications for leadership programs

- Commitment to program participation expectations.
- Support of supervisor to attend events.
- Must be in good standing, free from disciplinary actions, and maintains satisfactory ratings across all performance factors.

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5
Cognitive Load

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2025 Calendar of Leadership Programs

Application Deadlines

Jan. to April 2024
BLT Program (Feb)
Nehemiah (April)
Creciente (April)

May to Sept. 2024
Catalyst (May)
Leadership Rancho Cordova (May)
NextGen Empower U

Sept. - Dec. 2024
WEI (Sept)
Leadership Sacramento (Oct)
Leadership Elk Grove (Nov)
WEI - BAEL (Nov)
Leadership Folsom (June)

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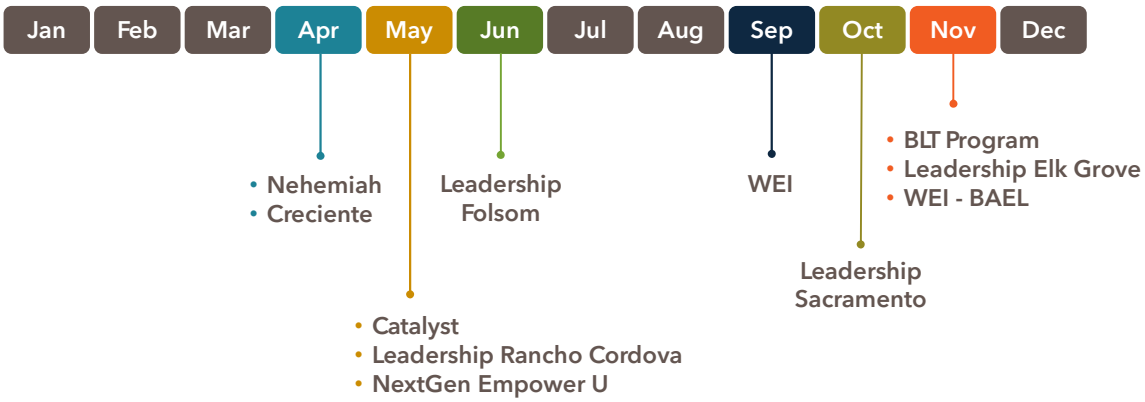
2025 Calendar of Leadership Programs



*Program application deadlines are subject to change.

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Final thoughts

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Check list before finalizing a slide

1) Can people read the text?
2) Is my message clear and concise?
3) Did I choose photos that support the message?
4) Will people be overwhelmed because I'm addressing more than one topic on a slide?
5) Did I apply design principles to lighten cognitive load?

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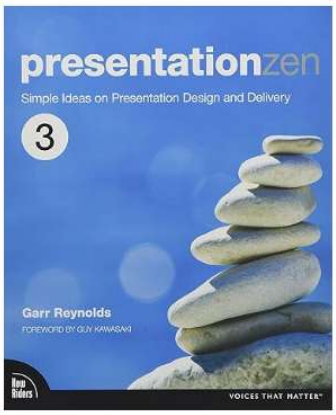
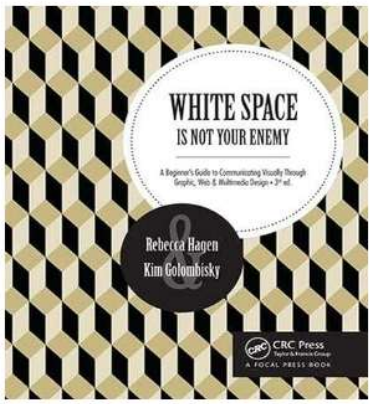
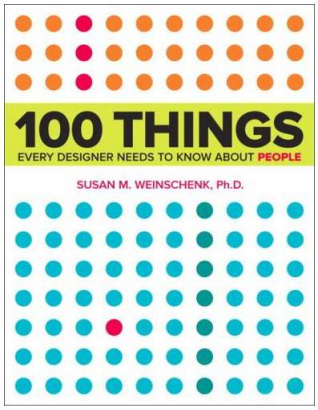
Recommended books



Presentation Zen: Simple Ideas on Presentation Design and Delivery (Voices That Matter)
3rd Edition, by Garr Reynolds



White Space Is Not Your Enemy: A Beginner's Guide to Communicating Visually Through Graphic, Web & Multimedia Design 3rd Edition,
by Kim Golombisky, and Rebecca Hagen



100 Things Every Designer Needs to Know about People,
by Susan M. Weinschenk

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